

week: 35
 from: 26 aug 2010
 till: 1 sep 2010

Dutch Film Distributors' Association



BOX OFFICE TOP20: WEEK EDITION

| this week | last week | Title | distr. | rls. wks. | THIS WEEK | | | | LAST WEEK | | | box office to date (EURO) |
|-----------|-----------|-----------------------------|---------|-----------|-------------------|------------|----------------|----------------|----------------|---------------|-------------------|---------------------------|
| | | | | | box office (EURO) | change (%) | nr. of screens | screen average | nr. of screens | screen change | box office (EURO) | |
| 1 | 1 | LAST AIRBENDER;THE | UPI | 2 | 657.665 | -41,4 | 85 | 7.737 | 84 | +1 | 1.122.664 | 1.783.147 |
| 2 | 2 | EXPENDABLES;THE | BFD | 2 | 528.211 | -27,8 | 91 | 5.804 | 88 | +3 | 731.093 | 1.330.065 |
| 3 | 4 | INCEPTION | WB | 6 | 449.776 | -9,4 | 107 | 4.203 | 103 | +4 | 496.420 | 5.618.364 |
| 4 | 3 | STEP UP 3D | IF | 4 | 414.852 | -26,2 | 92 | 4.509 | 92 | | 562.226 | 2.833.402 |
| 5 | - | DINNER FOR SCHMUCKS | UPI | 1 | 280.660 | | 49 | 5.727 | | | | 313.541 |
| 6 | 5 | SALT | SPR | 4 | 237.230 | -24,5 | 79 | 3.002 | 80 | -1 | 314.337 | 1.914.598 |
| 7 | 7 | MARMADUKE(NL) | WB(FOX) | 3 | 165.441 | +3,1 | 79 | 2.094 | 77 | +2 | 160.400 | 830.392 |
| 8 | - | VAMPIRES SUCK | WB(FOX) | 1 | 164.643 | | 48 | 3.430 | | | | 172.035 |
| 9 | 6 | SHREK FOREVER AFTER | UPI | 8 | 159.010 | -7,4 | 133 | 1.195 | 155 | -22 | 171.790 | 5.152.713 |
| 10 | 8 | TOY STORY 3 | WDS | 10 | 144.382 | -3,3 | 123 | 1.173 | 126 | -3 | 149.295 | 4.165.615 |
| 11 | 9 | SAMMY'S AVONTUREN:DE GEHEII | UPI | 4 | 122.610 | -8,4 | 92 | 1.332 | 93 | -1 | 133.877 | 1.019.370 |
| 12 | - | IO SONO L'AMORE | CNA | 1 | 102.486 | | 14 | 7.320 | | | | 107.915 |
| 13 | - | SECRETO DE SUS OJOS;EL | WBU | 1 | 91.996 | | 13 | 7.076 | | | | 98.673 |
| 14 | 10 | KARATE KID;THE | SPR | 6 | 81.571 | -33,4 | 78 | 1.045 | 82 | -4 | 122.511 | 2.836.182 |
| 15 | 14 | CATS & DOGS:DE WRAAK VAN KI | WB | 5 | 71.388 | +3,8 | 88 | 811 | 93 | -5 | 68.783 | 906.904 |
| 16 | 13 | KNIGHT AND DAY | WB(FOX) | 7 | 67.946 | -30,2 | 59 | 1.151 | 78 | -19 | 97.387 | 2.418.370 |
| 17 | 12 | SORCERER'S APPRENTICE;THE | WDS | 5 | 57.859 | -44,9 | 70 | 826 | 91 | -21 | 105.020 | 1.378.558 |
| 18 | 11 | STERKE VERHALEN | AFD | 2 | 57.392 | -50,0 | 32 | 1.793 | 32 | | 114.834 | 182.836 |
| 19 | 15 | JONESES;THE | BFD | 3 | 30.632 | -31,5 | 16 | 1.914 | 17 | -1 | 44.717 | 177.574 |
| 20 | - | AFTER.LIFE | eOne | 1 | 25.905 | | 8 | 3.238 | | | | 35.787 |
| | | | | | 3.911.655 | -13,4 | 1.356 | 2.885 | 1.377 | -21 | 4.515.845 | |

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|---------------------------------|---------------|
| <u>Previews (not included):</u> | <u>(Euro)</u> |
| DINNER FOR SCHMUCKS | 32.881 |
| AFTER.LIFE | 9.882 |
| VAMPIRES SUCK | 7.392 |

National (co-)productions:
 STERKE VERHALEN

*Note
 Boxoffice of non-NVF-member titles: